

Organised by



A Premium Exhibition for  
Packaging & Printing Solutions



# PACK PRINTEX



May 15-18, 2026, Kolkata, India

Biswa Bangla Exhibition & Convention Centre  
Newtown, Kolkata, India

[www.packoprintex.com](http://www.packoprintex.com)



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One Platform  
Endless Possibilities

# PACK PRINTEX

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*Creating Vibrance...*



## Industry Overview

India's printing and packaging industry is a significant and rapidly growing sector, driven by surging e-commerce, pharmaceuticals, and FMCG demands. Valued in the tens of billions of dollars, the industry is a critical part of the Indian economy, supporting a vast network of small and medium-sized enterprises (SMEs) and large corporations. Key growth drivers include rising disposable incomes, evolving consumer lifestyles, and government initiatives like 'Make in India'. While paper packaging remains dominant, advancements in digital printing and a growing emphasis on flexible and sustainable packaging solutions are shaping the industry's future.



## Growth Drivers

**Consumer Demand:** Increased population, rising incomes, and changing lifestyles have fueled demand for visually appealing and functional packaging to attract consumers.

**Sectoral Demand:** Strong growth in sectors like pharmaceuticals, food processing, FMCG, and healthcare requires specialized and high-quality packaging.

**Government Initiatives:** Programs like 'Make in India' have provided a significant impetus to the domestic manufacturing of printing equipment and materials.

## Technological Advancements

**Digital Printing:** The adoption of digital and offset printing technologies is enhancing efficiency, enabling high-quality printing, and supporting demand for customized solutions.

**Innovation:** Advancements in areas like nanographic printing are also contributing to faster and more cost-effective production processes.

## Events Overview

Pack O Printex Expo is a premier platform dedicated to the printing and packaging industry, serving as a one-stop destination for businesses to showcase the latest technologies, innovative solutions, and sustainable practices that are shaping the future of the sector. The expo creates a dynamic environment for manufacturers, suppliers, distributors, brand owners, and professionals to come together, exchange ideas, and establish meaningful collaborations.



Pack O Printex Expo offers unmatched opportunities for businesses to discover emerging trends, explore new technologies, and gain insights into the rapidly evolving world of printing and packaging. From sustainable packaging solutions to high-end digital printing, the expo covers the entire value chain of the industry.

Pack O Printex Expo is the ideal exhibition to showcase your innovations, generate quality leads, and build brand recognition within the printing and packaging sector. It helps you stay ahead of market trends, engage with decision-makers, and connect with new and existing customers in a focused business environment.

**15,000 sqm.  
Exhibition Area**

**300+  
Exhibitors**

**25,000+  
Trade Visitors**

**1,000+  
Brands**

## Exhibitors Profiles

- Packaging Machinery & Equipment
- Flexible Packaging Solutions
- Rigid Packaging Solutions
- Corrugated Box Making Machines
- Carton Packaging Machinery
- Labeling & Coding Machines
- Filling, Sealing & Wrapping Machines
- Eco-friendly & Sustainable Packaging Solutions

- Paper, Films & Foils for Packaging
- Automation, Robotics & Material Handling for Packaging
- Packaging Raw Materials (Plastics, Glass, Metal, Paperboard)
- RFID & Smart Packaging Solutions
- Packaging Design & Branding Services
- Recycling & Waste Management Technologies
- Adhesives, Tapes & Lamination Solutions

- Digital Printing Solutions
- Offset Printing Machines
- Printing Machinery & Equipment
- Label Printing & Converting Machines
- 3D Printing & Prototyping Systems
- Finishing, Cutting & Die-cutting Machines
- Printing Plates & Blankets
- Binding & Laminating Machines

- Screen & Flexographic
- Printing Machines
- Printing & Packaging
- Software Solutions
- Printing Inks, Coatings & Consumables
- Prepress & Postpress Equipment
- Testing, Inspection & Quality Control Systems

## Visitor's Profile

The visitors come from across the packaging and printing ecosystem, representing the entire value chain. We ensure that each visitor's experience at PACK O PRINTEX Expo is productive, seamless, and rewarding with initiatives like Business Matchmaking, Networking Sessions, and Knowledge-Sharing platforms that make it easier to connect, collaborate and grow.



## Our Visitors are from Pan India & Global

### Printers & Packaging Converters (Core Buyers)

- Corrugation & Box Manufacturers
- Flexible Packaging & Pouch makers
- Offset, Digital & Commercial Printers
- Label Printers & Converters

### Brand Owners / End Users

- FMCG companies
- Tea Exporters & Packers
- Pharma & Healthcare Packaging Buyers
- Textile, Jute & E-commerce Packaging Buyers

### Allied & Others

- Raw Material Suppliers
- Machinery Dealers & Distributors
- Traders, Wholesalers & Retailers of print-pack products
- Students from Jadavpur University, IIP Kolkata (Packaging Institute), Media, Associations

**60 %**

Kolkata city, Howrah, Barasat, Barrackpore, Dankuni, Uluberia, Howrah, Hooghly, South 24 Parganas & nearby towns

**29 %**

Visitors & Delegations from other Eastern states (Odisha, Jharkhand, Bihar, Assam & Northeast, Bhutan, Nepal)

**11 %**

Visitors searching for Distributorship, Dealership & Partnership Opportunities

## Participation Options



### Option-1: Bare Space

**Includes:** Exhibition space only. Exhibitors can adopt design of their choice.

**Note:** Power to be ordered extra with payment.



### Option-2: Built-up / Shell Scheme

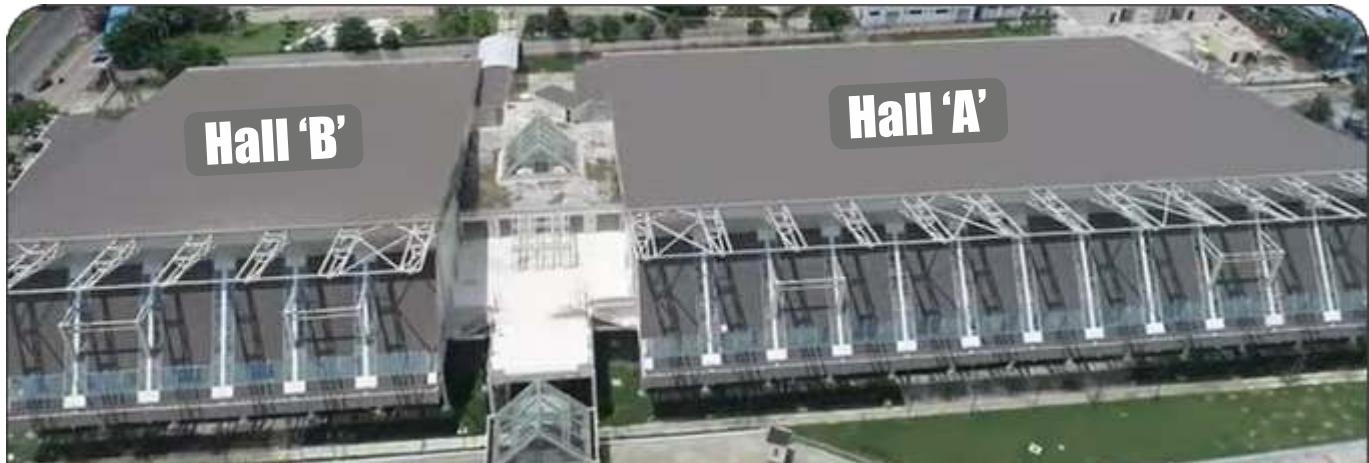
A 12 sqm. Stall includes 2 or 3 Side Octonorm wall, 1 Laminated Table, 2 Chairs, One 5/15 amp electric socket, 4 Spot Lights, 1 Dustbin, Floor Carpet, Exhibitor's name written on the Fascia of the Stall

### Option-3: Sponsorship & Branding

Various Sponsorship & Branding Opportunities are available in the Exhibition for enhancing the visibility of your organisation. Kindly contact the project team for the brochure.

For Stall Booking & Enquiries, Contact at: [packoprintex@dceindia.com](mailto:packoprintex@dceindia.com)

## Venue: Biswa Bangla Exhibition & Convention Centre



### Newly Developed Centrally Air-Conditioned Exhibition Halls

Biswa Bangla Exhibition & Convention Centre is One of the Largest World Class Convention Centre of South East Asia. It is a ten-storeyed building which houses a Convention Hall, Two Auditoriums, Two Centrally Air-Conditioned World Exhibition Halls & 4 Other Halls of different capacities. There are 822 parking spaces, executive lounges, swimming pool, gymnasiums etc. It also has a Hotel behind the Main Building, with 100 rooms, which is operated on a Public Private Partnership (PPP) basis.

It is located near Eco Park, Newtown area of Kolkata. It is about 10.7 km away (16 minutes) from Kolkata International Airport and the Howrah Railway Station is about 23.4 km (40 minutes) from the venue.



## Marketing & Promotion

To ensure Pack-o-Printex Expo reaches its full potential and attracts the right audience, we have designed a well-planned marketing and promotional strategy. The aim is to create strong visibility, generate excitement and ensure maximum participation from the printing & packaging sector. Our approach is to connect with key stakeholders, decision-makers, and industry professionals across India.

### Our Various Advertising & Promotional Channels

Daily Newspapers

Trade Publications

Bus Branding

Tele-Calling

Personalised Invitation to VIP's

Social Media Platforms

Hoarding in the City

Tie-ups with Associations

Metro Rail

Radio FM

### Few Glimpses of Our Renowned Exhibitions



34th Edition  
**INDUS-tech®**  
MACHINE TOOLS & AUTOMATION EXPO

## The City of Joy "Kolkata"

Kolkata, the capital of West Bengal is located on the east bank of the Hooghly River, is the principal commercial, cultural, and educational centre of East India. The city is widely regarded as the "cultural capital" of India, and is also nicknamed the "City of Joy".

Kolkata is the centre of modern Indian education, arts, science, culture and sports. Kolkata is the dominant urban centre of eastern India, being a city of commerce, transport, and manufacture. Kolkata is the third-largest populous metropolitan area in India by population (14,035,959) and is the seventh most populous city.



Kolkata has a significant presence of embassies and high commissions. Head Offices of many large industry units are in Kolkata. The Kolkata stock exchange plays an important part in the organized financial market of the country. The city has a strong presence of National and Foreign banks.

## Supporting Associations



## About Organisers

**Dronacharya Events Pvt. Ltd.** is a premier B2B Exhibition organiser in India having its Head Quarter in Delhi and several regional branches in Haryana, West Bengal, etc. Since its inception in 2007, Dronacharya Events have organised various technical exhibitions, conferences, etc. in India & Overseas on various subjects.

With over 2 decades of experience & expertise, the company specializes in creating impactful Trade Exhibitions, Conferences and other business networking events that drive business growth and innovation in the industrial sector. The services encompass comprehensive event management from conceptualization to execution, ensuring seamless experiences to maximize ROI for Exhibitors.

Dronacharya Events has been organising industry's premium and its flagship event "INDUS-tech Expo" since 2012, a prestigious & renowned B2B Exhibition on Machine Tools, Automation and Smart Manufacturing Innovations; attracting Major Corporates, SMEs, Chambers, Trade Commissions, etc. from India & Overseas.

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For Updates & Developments, Follow at:



For Stall Bookings & Enquiries, Contact:

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